

The Entrepreneur's Communication Toolkit

READY TO MOVE YOUR BUSINESS FORWARD?

Good communications strategies and techniques can put you way out front

Presented by



Thursday, April 27, 2006
9:00 am - 12:00 pm

Middle Country Public Library - Selden
575 Middle Country Road, Selden

Registrants will be sent directions or call 631.585.9393 x252

Learn—directly from practicing professionals—how to:

■ *Interest the media and make the most of the opportunities*

Adina Genn - "Grow Your Business" reporter for Long Island Business News

■ *Use power networking to build contacts and support*

Gloria Glowacki - Business Advisor, NYS Small Business Development Center-Stony Brook

■ *Write business materials, letters and e-mails that get results*

Natalie Canavor - Consultant, writer and principal of C&M Business Writing Workshops

■ *Plan a Web site that works for your business*

Linda McCormack - Web designer and developer and president, Pixellence Inc.

Moderator

Elizabeth Malafi - Miller Business Resource Center

For more information call: Mary Viggiano, 631.585.9393 x252 or e-mail: viggianomary@mcpl.lib.ny.us

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Cost: \$15

Pre-Registration by April 19th....Space is Limited

Name _____ Company Name _____

Address _____ Tel. _____

Fax _____ Email _____

Amount enclosed \$ _____ Women-owned business

Mail registration and nonrefundable check payable to Women's EXPO: Women's EXPO Seminar, 101 Eastwood Blvd. Centereach, NY 11720-2745 or fax to: Joan Peterson, 631.585.5035 and pay on the day of the event