



Long Island Fund for Women & Girls
2010 Tribute Calendar Journal

15th Annual
Women Achievers Against The Odds Breakfast
Thursday, October 15, 2009
Crest Hollow Country Club, Woodbury, NY

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|---|--------|
| • Full Page w/Metallic Highlights (live area 4.25" x 7.25") | \$ 500 |
| • Full Page (4.25" x 7.25") | \$ 400 |
| • Half Page (4.25" x 3.625") | \$ 250 |
| • Third Page (4.25" x 2.25") | \$ 150 |
| • Tribute Name Listing | \$ 50 |

Journal Specifications and Ordering

- Specifications: Journal Size is 5.5" x 8.5". Maximum text allowed: Full page- 200 words, Half page- 100 words, Third page- 65 words. Please see attached examples. Ads should be sent in pdf format or send us the content and we can design/format your ad.
- For ads with personal photos (Half page or larger only): If you are sending a personal photo, color photos can be accepted but sharp black and white photos with the name(s) of the subject noted are preferable. Please note that photos cannot be returned and will be reproduced in black and white only. High resolution digital photos can also be e-mailed (see below).
- To place an order: Please email all orders with camera-ready/digital art to Lisa Heaney at: sponsors@lifwg.org or fax to: 516-396-9860. For order questions please call: 516-396-9857 x114.
- Order placement deadline: **Wednesday, September 9, 2009**
- Send payment to : **Erica Hecht, Long Island Fund for Women & Girls, 1740 Old Jericho Turnpike, Jericho, N.Y., 11753**; Check, Amex, Mastercard, Visa accepted. For payment questions please call: 516.396.9857 x117.