



Top 10 Reasons to take a Journal Tribute Ad in the Long Island Fund for Women & Girls LIFWG 2008 Tribute Calendar Journal ...

10. *It is a beautiful way to tell someone special that you love them*
9. *It is a great way to recognize a treasured friend, family member and/or pet*
8. *Showcase your thoughts, ideas, and/or fondest memories*
7. *You can honor one or all of the Women Achievers*
6. *Your journal ad will reach over 1,000 people!*
5. *Commemorate an important event: wedding, birthday and anniversary*
4. *Memorialize someone you miss*
3. *Publicize your organization's connection to the Fund*
2. *The calendar will keep you organized for an entire year!*

And the # 1 reason is to support the Mission and Vision of LIFWG...

-- to fund programs that improve the lives of women and girls, highlight and address women's issues, and develop women's philanthropy.

-- to support a common vision of women's funds throughout the country. A vision of a world of justice and opportunity for women and girls, where we are paid equitably for work, live in homes and communities without fear of violence, have equal voices in the political process and serve as the primary decision makers about issues that affect us.

13th Annual Women Achievers Against The Odds Breakfast Wednesday November 7, 2007 Crest Hollow Country Club, Woodbury, NY

- **Full Page w/Metallic Highlights (live area 4.25x7.25")** \$ 500
 - **Full Page (4.25x7.25")** \$ 400
 - **Half Page (4.25x3.625")** \$ 250
 - **Third Page (4.25x2.25")** \$150
 - **Tribute Name Listing - (names only please)** \$ 50
- For: _____
From: _____

2008 Tribute Calendar Journal Specifications and Ordering

- Specifications: Journal Size is 5.5x8.5". Maximum text allowed: Full page- 200 words, Half page- 100 words, Third page- 65 words. If you are submitting camera-ready art, please reference our Specification sheet (pdf) for requirements from our website www.lifwg.org.
- For Tributes with Personal photos (Half page or larger only): If you are sending a personal photo, color photos can be accepted but sharp black and white photos with the name(s) of the subject noted are preferable. Please note that photos cannot be returned and will be reproduced in black and white only.
- To place an order: Please email all orders with camera-ready/digital art to sclaase@lifwg.org. and send/fax hardcopy to: Sylvia Claase c/o LIFWG Fax 516.396.9860
- To forward payment send to:
L.I. Fund for Women & Girls, 1740 Old Jericho Turnpike, Jericho N.Y, 11753
Check, MC, VC accepted Any questions? 516.396.9857
- **Deadline Friday, September 14, 2007.**

Journal Co-Chairs: Hillary Needle, Legendary Events, Inc. & Hillary Rutter, Adelphi Breast Cancer Hotline

For additional Journal and Ticket information and Sponsorship opportunities visit our website:

www.lifwg.org